

AbstractProcess for displaying broadcast and recorded
transmissions possessing a common characteristic and
associated receiver

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10 The invention relates to the receiving and
displaying of short audiovisual transmissions broadcast
by a transmitter to digital television receivers. The
receivers are furnished with a large recording capacity.
The short audiovisual transmissions are typically
advertising spots. According to the invention, the short
audiovisual transmissions are, upon reception in the
receiver, automatically replaced by transmissions of the
15 same type previously recorded in the receiver. The
receiver resumes normal displaying of the transmissions
at the end of the broadcasting of the audiovisual
transmissions of a certain type.

20 The recording of the transmissions can be
performed according to the preferences of the user. The
preferences of the user are defined during a
configuration phase.

25 The invention also relates to the receiver for
implementing the process.

Figure 2